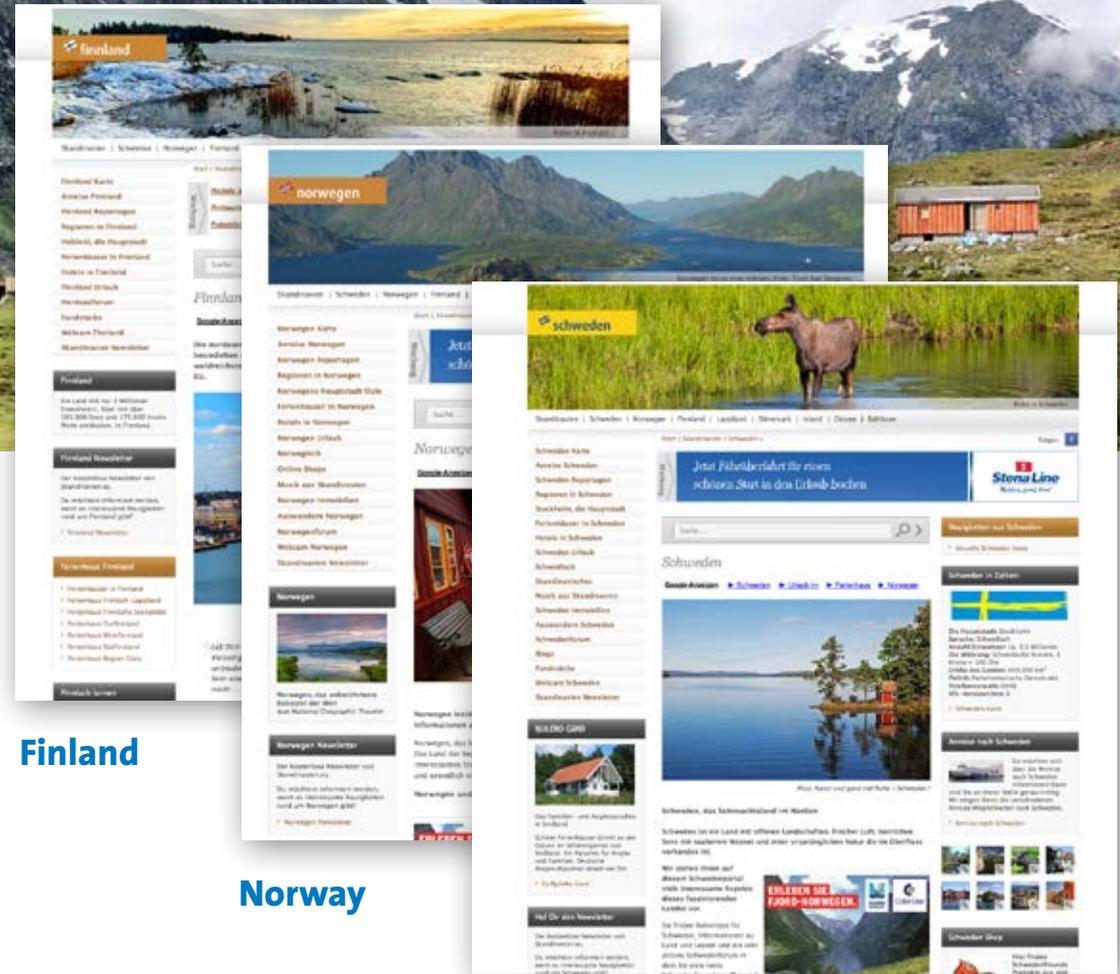


**Present and promote yourself 24 hours a day
7 days a week without great expenditure in a
completely Scandinavia-specific environment!**



Finland

Norway

Sweden

Skandinavien.eu is one of the largest and most popular Scandinavian portals in the German-speaking market. It offers users a unique range of information and diverse travel options relating to the Scandinavian and Baltic countries, such as Denmark, Sweden, Norway, Finland, Iceland, Latvia, Lithuania and Estonia.

Exciting reports from local experts, interesting insider tips and impressive images of the countries can be found with just a single click. In addition, users can book all type of travel components, e.g. hotels, holiday apartments, tours and attractions as well as rental cars directly in the Skandinavien.eu travel centre.

Target group

Skandinavien.eu is aimed at people of all ages, well-educated with high disposable incomes, who are looking for detailed information about Scandinavia and opportunities to book direct.

Your advantage with Skandinavien.eu:

Every month, you will reach an average of over 15,000 users in Germany, Austria and Switzerland opening up gigantic new customer potential!

Advertising value

Skandinavien.eu is listed on all important search engines via thousands of keywords and is ranked amongst the top places on Google for almost all relevant Scandinavia-related terms. That means that you and your offer will always be found quickly via **Skandinavien.eu**!

Your advantage with Skandinavien.eu:

Our search engine optimisation and content management system will lead to maximum visitor statistics and phenomenal click rates.

Presentation

Co-operate with us to present your city, town or region, attraction or tourism product with more detailed information and striking images to attract more visitors.

Placing ads

At **Skandinavien.eu** you can advertise with editorial articles, banners or skyscrapers.

Your advantage with Skandinavien.eu:

You enjoy diverse advertising opportunities and the greatest possible scope in terms of design with various promotional options for your professional presentation at **Skandinavien.eu**.

1. ADVERTORIAL

We present your company, product or service with an advertorial of 1,000 words, several images, reference to your newsletter or Facebook page, and of course direct (deep-)links to your website.

As one of our **Skandinavien.eu** partners, you will receive a high-quality, spot-on professional presentation of your product which will be seen by numerous potential holiday-makers from Germany, Austria and Switzerland looking for detailed information.

As an introductory special, we would like to offer you the opportunity to prominently feature your Scandinavian product at the special price of only 500 Euros per year (the regular annual fee is 990 Euros). Payment is possible via bank transfer or paypal.

Join us at Skandinavien.eu:

- with your logo
- with your photos and graphics
- with a comprehensive description of your services (English to German translation included if necessary)
- with direct links to your homepage
- with deep links directly to your offers

2. BANNER OR SKYSCRAPER

You can also advertise in the form of triangles, banners rectangles or skyscrapers.

3. SOCIAL MEDIA

We use our Facebook page and our monthly “Skandinavien e-newsletter” to actively inform our target group about the latest news and interesting topics about Scandinavia.

References

Skandinavien.eu has been successfully promoted online for over 10 years. Many renowned companies have been partners throughout this time, for example DERTOUR, Wikinger Reisen, Stenaline, Scandlines, Hummel Reiseideen, Huskytrack, and many more.

Special opportunities for Skandinavien.eu partners

Skandinavien.eu also offers companies, organisations and artists from Scandinavia a wide-reaching presentation platform: tourism companies present their attractions such as national parks, wildlife parks, golf courses or horse-riding venues.

Finally, by becoming a **Skandinavien.eu** partner, you are then promoting your company, product or service on the leading Scandinavia-themed website in Germany, Austria and Switzerland.

For your convenience, and at no extra cost, we will also take care of any necessary translating tasks free of charge.

Contact

www.skandinavien.eu

join-us@skandinavien.eu

